

PLANET BRAVO

come have fun



media lab

Make Your Own:
Video Games, Movies,
Cartoons, Songs, Robots,
and lots more!



after-school



We help bring your
ideas to life in fun
and exciting ways!



spring break



summer camp

2006

310-443-7607
www.planetbravo.com

ABOUT Us

PlanetBravo

Come Have Fun!

"I never had so much fun learning."
- Evan C., 4th grade

WHAT IS PLANETBRAVO?

What is PlanetBravo?

PlanetBravo is a program where **ideas come to life** thanks to the latest technology made simple! In addition to fun after-school programs and summer camps at various locations, PlanetBravo has its own media center lab where individuals may come to complete school projects, learn some new tricks, conduct research assignments, and much more.

We mix technology with entertainment! Our students don't just learn how to use computers; they create engaging works of art to enrich their lives. We live in a world that loves to be entertained, and technology is the key to bringing ideas to reality. Whether our students are creating presentations for their classes or videos for family functions, we help everyone shine!

At PlanetBravo, we put an emphasis on creativity. Not only do we want our students to explore technology, we want them to tap into their creative energy and thrive. No matter how much children know about computers and their artistic abilities, there is still much to discover. Through play, we develop skills in children they never knew they had!

NOTHING LIKE IT

Nothing Like It

Parents, times are changing, and using technology to its fullest is more important to one's success than ever before. At PlanetBravo, our goal is to help make work easier, more fun and most importantly, meaningful.

PlanetBravo is a place where students discover their digital options when met with a task. What's best is the students are never alone. They always have a place—a multimedia center—to come and get help with their assignments to bring them to life. No need to worry about buying and working all of that crazy equipment. We have it! Although many of our after-school and summer programs are located in schools, we always



have our designated media lab where students may come to complete high-tech school projects. They can shoot video, design graphics, edit projects, and much more using our dazzling equipment.

Above all, PlanetBravo's teachers and staff are fun and knowledgeable. We believe in rewards and the value of technology in education. Our students gain self-confidence by finding success with state-of-the-art media.

HOW IT WORKS

How It Works

For years, parents have been asking, "Now that camp is over, what do we do for the rest of the year?" PlanetBravo is finally the answer to that question.

PlanetBravo partners with software companies, schools, and recreation centers in the Los Angeles area to offer after-school courses, day camps and more in new media technologies. Children register for classes at their own schools or at our Command Centers and participate in various courses. With enrollment, children receive "Countdown Cards" for use at our Command Centers. When a child finds he/she needs help with a school project, or maybe just wants to edit the family vacation video, he/she can come to our Command Center to use our equipment. PlanetBravo truly is a program of the future.



Please visit us online at www.planetbravo.com or call us at 310-443-7607 for more information.

MISSION CONTROL



Mission Control

What really makes us different than anything else is our amazing Command Center lab. No matter where you take one of our after-school or summer programs, you can come to our Command Center and do work at any time. Get help with school projects, come edit your own home videos, do research for academic assignments, or just come to PLAY! Even if you have your own computer at home, no one has it all in one place with such great help available. Plus, it's a FUN and SAFE place to do it. We even have green screens for major special effects! Wouldn't it be cool if your next book report was a video game, or your next gift was a DVD recording for someone you love? Come build it with help at our Command Center.

SOFTWARE

Command Center Software

Our labs are stocked with the latest versions of today's best software. We have major titles from Microsoft, Adobe, Macromedia, Pinnacle, Sony, ClickTeam, and much more. Where else in one place can you make video games, movies, cartoons, music, and websites? Not even school computer labs can offer everything we do here. We are your one stop technology resource center for all of your multimedia needs. Even if you don't know how to do any of this, we make it easy by guiding you along the way. You come in with a head full of ideas, you leave with them blazed into a DVD or downloadable from home!



OUR PLAYGROUND

Our Playground

In addition to the great software we offer in our Command Center, we are also equipped with fast, powerful computers, laser printers, scanners, copy and fax machines, DVD duplicators, digital projectors, microphones, green screens for special effects, digital cameras, digital video equipment, multiple servers, and much more.

Our Command Center is a place for individuals of all ages to create and explore.

PlanetBravo is a multimedia playground designed to help students and professionals bring their ideas to life. What's best is, we are here to help any time you enter the lab. Stop by and check it out!



TOO MUCH HOMEWORK?

Too Much Homework?

Let's face it, our time after school is precious and already quite full. That's why PlanetBravo has developed an after-school program that actually helps with the workload. Depending on the course, students learn different digital techniques to organize their studies, complete multimedia book reports, or even edit video of their own creative presentations. Courses vary by location, but our Command Center holds classes most days of the week. Our newest program is called "The Digital Homework Project" where children bring their assignments to our fun lab and learn new ways to complete them in high-tech ways.



LOCATIONS

After-School Locations

Our after-school classes take place weekly at local schools and at our Command Center. We are like a solar system, with each of our partnering campuses acting as its own planet extending from our center.

PlanetBravo's list of after-school locations grows regularly. The only place we can keep them up-to-date is online at www.planetbravo.com! When registration periods begin for after-school locations, we also prepare brochures specific to each school site.

If you would like to receive course information specific to your area, please visit our website and sign up for mailings.



RATES, DATES and GRADES

After-School Rates, Dates and Grades

Just as our classes vary campus to campus, so do our course rates. Please refer to our specific PlanetBravo literature or our website for exact prices per course. Please note, in addition to after-school programs at different schools, we also hold classes in our Command Center.

Our classes are held once a week for approximately 8-10 weeks, depending on location. All courses include a "Space Station" account, a Countdown Card for use at our Command Center, and a CD or DVD of work at the end of the course. After-school classes take place three times a year: September-November, December-February, and March-June.

PlanetBravo after-school classes are held for students in Grades 1-8, but specific grade levels vary per location. Our Command Center after-school classes are primarily for students in Grades 3-8.

A Sample of PlanetBravo's After-School Courses

The Digital Homework Project: Dedicated to helping today's students get the most out of their education using technology. Students enrolled in this class learn dozens of new skills that assist them with completing their school assignments in fun and exciting ways. Word Processing, Internet, Graphic Arts and more are explored.

COURSES

Hollywood for Beginners: For those up-and-coming young movie stars, Hollywood for Beginners offers children the opportunity to be actors, directors, film crew, editors and MORE in a very cooperative and fun way. Children use digital video equipment, green screens, sound equipment and computers to bring their own movies to life. Each child receives a DVD copy of their finished project at the end of the course.

Smart Surfing: The world wide web is full of important and useful information. The key is knowing how to find it! Students in this course learn how to surf the web wisely and responsibly. In addition to basic web use, students learn how to bring information to applications such as Microsoft Word and PowerPoint and cite sources. This is a wonderful class to make our young computer users ready for the future. Sponsored by i-SAFE America, the leader in Internet Safety Education.

School is Play: Do you love to play video games? Now learn how to make your very own using fun and easy game design software. This course is for students who have never designed video games and really want to learn how. Parents – this course is a tremendous exercise in mathematical skills and the work done can easily be applied to school projects!

Razzle Dazzle: Many of us struggle with presentation skills and public speaking. Today's technology makes it much easier and we are here to help. Students learn a wide range of multimedia presentation tools and skills including PowerPoint, ACID Music mixing, video-editing, and animation. Come learn your options for presenting to your classes!

Build Your Own Website: These days it is so important to be able to market yourself in creative ways. Colleges are looking for students who have developed their skills in a wide range of areas. What a great way to show off your skills by making a website about YOU! By the end of this course, all participants will have their own website that looks original and professional.



CAMP

PlanetBravo

Game Have Fun!

"This camp exceeded all of our expectations and as parents gave us great pride in the abilities it brought out in our child."
- Mitzi and Stuart W., parents

SPRING BRAVO!

Spring Break Camp

If you're not going anywhere for spring break, why not come spend it with us and have a multimedia blast?

Like our summer camp, Spring Bravo! is a camp experience that focuses on technology and entertainment. We learn, create, and play! And like Techno-tainment Summer Camp, we end the week with a celebration of our accomplishments.

Spring Bravo! is held at our Command Center and we have plans to offer it elsewhere in the coming years. We offer both HALF-DAY and FULL-DAY camps.

Sign-up and register online at www.planetbravo.com.

AT A GLANCE

Who: All students Grades 3-8

Where: PlanetBravo's Command Center

When: Held for three consecutive spring break weeks March into April
(weeks change year to year)

Times: 9:00am-1:00pm M-F (half-day)
9:00am-5:00pm M-F (full-day)

Cost: \$250 (1 week, half-days)
\$400 (1 week, full-days)



SPRING BRAVO! COURSES

Sample Spring Bravo! Courses

Celebrity: This brand-new course is designed for anyone who has wanted to be a star! Using green screens and special editing tools, you create dozens of projects that make you look and feel like a celebrity. Digitally create a photograph of you holding your favorite star's hand, compose a duet with your favorite singer, or even appear in a real movie with an actor you admire!

Claymation Creation: Using video cameras, computer editing tools, and LOTS of clay, come build your own 3D claymation feature video. Because it's clay, anything is possible! By the end of the week, you will have a cartoon-looking movie you will watch forever. (Maybe you can even make a clay movie and use it for book report due soon?)

Video Game Design: A classic camp course, come develop your very own video game using Multimedia Fusion software. With libraries of characters and objects from which to choose, you never run out of options. Make a history project video game and turn it in for an A!

Web Design: Knowing how to make a website is more important than ever. Campers in this course learn how to edit photographs, edit HTML, upload documents, and create their very own web pages. Got a spring break science project due? Publish it to the web!

Please visit us online at www.planetbravo.com or call us at 310-443-7607 for more information.

TECHNO-TAINMENT CAMP

Techno-tainment Summer Camp is BACK!

For the past three summers, Techno-tainment Camp built a family of fun at its camp location in Beverly Hills. Selling out all seats weeks in advance and having to limit the number of weeks campers could attend, it was obvious that Techno-tainment was growing.

We are proud to now bring you PlanetBravo's Techno-tainment Camp! You're not going to believe the magic that awaits you. From Digital Video to Robotics to Game Programming, to Special FX, to new forms of Game Design, Techno-tainment truly has it all. Just read below and get excited with us about another summer of fun! We hope to see you there.

AT A GLANCE

Who: All students entering Grades 2-8

Where: At schools/labs all over L.A.!

When: Mid-June to Mid-August
(8 one-week sessions)

Times: 9:00am-5:00pm / Mon.-Fri.

Cost: Rates vary by location

Membership Rates Available

(See back page for membership info!)



TECHNO-TAINMENT COURSES

PlanetBravo's Techno-tainment Courses

Multimedia Arts: Grades 2-3 - Our youngest campers get to explore multimedia tools such as editing photographs, mixing music, designing a web page, and even editing video!

Creative Crew: Grades 2-3 - **NEW!** A group of young stars come together to make a movie. Campers in this class run the cameras, perform, and edit their own video!

Game Design: Grades 4-8 - Even though we have some new game design options, the classic here is Multimedia Fusion! Campers learn how to make their own video games!

Animation: Grades 4-8 - **NEW!** It's not just 3D animation anymore! We're also using new 2D software that's easy and fun. Campers make cartoons and bring them home on CD.

Digital Video Production: Grades 4-8 - This class has become quite popular over the past few years! Campers develop, direct, edit and star in their own movies. A classic course!

Robotics: Grades 6-8 - **NEW!** The Beverly Hills Robotics Team inspired us! A lab fee of \$100 is added to this course, but it's worth it! Campers leave with their own little robot!

Game Programming: Grades 6-8 - **NEW!** A new type of game-making is here. Now you can do it like the pros! We use actual programming language to make very advanced games.

OTHER COURSES: Web Design, Special FX, and Tournament Track!





PlanetBravo

*1105 Gayley Ave.
Los Angeles, CA 90024*

ABOUT US

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PlanetBravo is an innovative new media program designed by award-winning educator Danny Pezzotta, founder and owner of Techno-tainment Camp in Beverly Hills. Since 1998, Danny has run after-school programs and technology summer camps that filled their enrollment capacity weeks in advance each and every year. Techno-tainment Camp in Beverly Hills was awarded a California Recreation and Parks Society Achievement Award in 2003.

In addition to running camps, Danny served as the technology instructor and coordinator for a school in Beverly Hills for six years. During that time, he was recognized with innovation awards by district, state and national organizations.

PlanetBravo prides itself on hiring fun, knowledgeable instructors who share a vision for moving forward and dazzling others.

Techno-tainment Camp's mission has always been to give children positive experiences with technology in an entertaining environment using today's best multimedia tools. PlanetBravo continues that tradition of excellence and enhances it with an academic touch. Now students can apply their entertaining technology lessons directly to their school work. When a new project is assigned in school, PlanetBravo students are encouraged to return to our labs and bring them to life digitally. It's fun, easy and meaningful!



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